



**VLP Partner Linda Rost Speaking as Panelist at the
LES Silicon Valley Chapter Meeting**

May 29th in Palo Alto, CA

DESCRIPTION

Patents are not the only technological assets that provide value to a company, whether in M&A or in licensing. Trade secrets can be a company's most under-valued and under-protected assets.

The America Invents Act (AIA), which many think of almost exclusively in a patent context, actually provides considerable by-play with trade secrets. We will discuss the implications of the AIA on a company's patent v. trade secret decisions. Recent court decisions also shed light on trade secret value.

Appreciating the value of trade secrets, and understanding the relationship between patents and trade secrets, can contribute substantially to maximizing the value of your company's intellectual property portfolio.

Speaker Bio: [Linda Rost](#)

Click [here](#) for registration and meeting information.